

**DMI PRO - Professional Diploma in Digital Marketing 2022**
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Updated: 17/02/2022

Calendar	March	April	May				June			
Lectures	30	6	13	20	27	4	11	18	25	1
Introduction to Digital Marketing	Pericles Ellinas									8
Search Engine Optimization (SEO)		Yannis Stephanou								
Paid Search (PPC) with Google Ads			Yannis Stephanou							
Break Week				Break Week						
Content Marketing					Pericles Ellinas					
Social Media Marketing						Pericles Ellinas				
Email Marketing							Yannis Stephanou			
YouTube and Display Advertising								Pericles Ellinas		
Website Optimization									Yannis Stephanou	
Analytics with Google Analytics									Yannis Stephanou	
Digital Marketing Strategy										Pericles Ellinas