

**DMI PRO - Professional Diploma in Digital Marketing 2022**
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Updated: 17/02/2022

Calendar	March	April					May				June	
	30	6	13	20	27		4	11	18	25	1	8
Lectures												
Introduction to Digital Marketing	Pericles Ellinas											
Search Engine Optimization (SEO)		Yannis Stephanou										
Paid Search (PPC) with Google Ads			Yannis Stephanou									
Break Week				Break Week								
Content Marketing					Pericles Ellinas							
Social Media Marketing						Pericles Ellinas						
Email Marketing							Yannis Stephanou					
YouTube and Display Advertising								Pericles Ellinas				
Website Optimization									Yannis Stephanou			
Analytics with Google Analytics										Yannis Stephanou		
Digital Marketing Strategy											Pericles Ellinas	