

Professional Diploma in Digital Marketing 2018
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Updated: 21/06/2018

Calendar	Month	October			November				December		
	Dates	17	24	31	7	14	21	28	5	12	19
Lectures											
Digital Marketing Foundations		Pericles Ellinas									
SEO			Chrysanthos Constantinides								
Paid Search				Chrysanthos Constantinides							
Email Marketing					Yannis Stephanou						
Display & Video Advertising						Chrysanthos Constantinides					
Social Media Marketing							Yannis Stephanou				
Content Marketing								Yannis Stephanou			
Website Optimisation									Chrysanthos Constantinides		
Analytics										Yannis Stephanou	
Digital Strategy											Pericles Ellinas